

## SCIENTIFIC GAMES' INKS FOUR-YEAR EXTENSTION FOR ICONIC SLINGO® BRAND

## With Extended Play Lottery Scratch Game Sales Surging, *SLINGO* Offers Players Two Games in One

**LAS VEGAS and ATLANTA – May 13, 2021 –** <u>Scientific Games Corporation</u> (NASDAQ: SGMS) ("Scientific Games" or the "Company") announces that its agreement with Gaming Realms plc (AIM: GMR) for the exclusive rights to offer the iconic *SLINGO* brand in lottery for instant, terminal-generated and drawing-based games, is extended for four years in the North American, UK, European, New Zealand and Australian markets. In addition, Scientific Games has the opportunity to offer *SLINGO* branded digital lottery games.

*SLINGO*, a combination of player favorites bingo and slots, remains one of the hottest brands for lottery games since it came to life in 1995. More than 350 *SLINGO* branded lottery games have been launched by 40 lotteries around the world, with 550 million tickets sold valued at more than \$1.7 billion. With 30 million players new to lottery in the pandemic, *SLINGO* is enjoying popularity. The brand is often featured in extended play instant scratch games, which have increased in sales by 26% over the past year. Retail sales of *SLINGO* branded games are up 87% (May 2020-May 2021).

Michael Buckley, Executive Chairman of Gaming Realms, said, "We are delighted to extend our licensing agreement with Scientific Games, with whom we have worked very closely over the last 20 years. Our collaboration on *SLINGO* lottery products has proven to be very successful to date, and we look forward to continuing our work together for the enjoyment of players."

The brand has been featured in the Scientific Games licensed products portfolio since 2000, and it is consistently a top-performing brand globally. *SLINGO* games remain a perennial staple in many U.S. lotteries' game portfolios. The Idaho Lottery launched its 75<sup>TH</sup> *SLINGO* game in 2021, with other lotteries stacking up 30+ or even 50+ editions over the years.

"Players love *SLINGO*. We are excited for the opportunity to continue innovating more great retail and digital *SLINGO* games to keep them entertained, and to help lotteries generate funding for their beneficiary programs," said Liz Johnson, Director of Lottery Licensed Properties for Scientific Games. "*SLINGO* is perfect for extended play instant games, and the games also include an instant win feature for players to win an instant cash prize."

Scientific Games credits the brand's strength to the crossover of casino slots and lottery instant game players. The company's *ONE*<sup>™</sup> player segmentation study cited that 74% of casino slots players play instant games and 50% of instant games players play slots.

Scientific Games provides games, technology and services to more than 150 lotteries around the globe, and is the world's largest creator, manufacturer and services provider of lottery instant games in the world with products generating more than 70% of global instant game retail sales.

SLINGO ©2001-2021 GAMING REALMS PLC. www.gamingrealms.com

## **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

Media Inquiries: Media@scientificgames.com

## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2021 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.