

THE OFFICIAL PUBLICATION OF THE NORTH AMERICAN ASSOCIATION OF STATE & PROVINCIAL LOTTERIES

# INSIGHTS

JANUARY/FEBRUARY 2022

## KEEPING AN EYE ON THE ENVIRONMENT

Lotteries step up to help minimize impacts on the environment.



Alpharetta, Ga.

## Scientific Games Lottery

Scientific Games is committed to reducing our impact upon the environment and to building a more sustainable future across our global business.

With worldwide lottery operations spanning five continents, environmental responsibility is a core part of our overall Environmental, Social and Governance commitment business plan.

As part of our ESG commitment, our strategic environmental goals are to:

- Achieve net zero carbon emissions by 2040
- Understand and mitigate our impact upon global ecosystems

The foundation to achieving these goals has already been established through ongoing governance and investment in both resources and innovative solutions.

## Governance

Our global instant game production facilities based in metro Atlanta, U.S.; Montreal, Canada; Leeds, U.K.; and Santiago, Chile, all carry out permitted environmental practices and comply with both national and state regulatory requirements.

The Atlanta, Montreal and Leeds facilities are certified to the ISO 14001:2015 Environmental Management System standard. Our facility in Santiago will be certified in 2022.

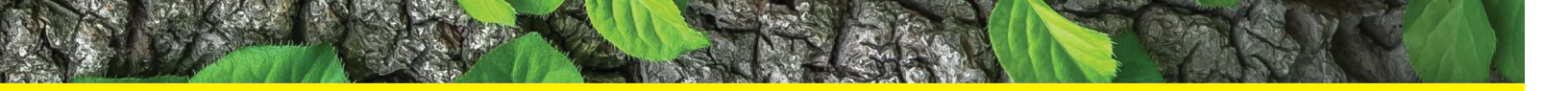
This ISO (International Organization for Standardization) standard requires a set of effective operational policies, procedures and controls that are focussed upon the prevention of pollution and waste. These practices ensure that there is a solid foundation to build upon and implement any environmental improvement initiatives.



Leeds, U.K.

Our sites in Atlanta, Montreal and Leeds are also certified to the Forest Stewardship Council Chain of Custody Scheme. The FSC is a non-profit organization, focused upon promoting responsible management of the world's forests. This certification requires that Scientific Games ensures that the board and paper supplies are from certified sources and that they are managed in a sustainable manner. These types of certifications are vital in preventing illegal deforestation and environmental damage, and we can deliver FSC approved paper to all customers requiring that accreditation.

Looking forward, as part of our ESG business plan, we are working to formally align our current processes and practices with the UN Sustainable Development Goals and the Global Reporting Initiative.



*Tree planting in Montreal.*



### Operations

Our commitment to building environmental sustainability into all our products and operations has been ongoing for over 20 years.

Investment at each of our production facilities has resulted in the following initiatives:

- We developed a set of proprietary formulated, secure water-based inks and coatings for use on our products, which enabled us to provide a product that is 100% recyclable and eliminated all solvent inks which contain harmful VOCs (Volatile Organic Compounds).
- The use of water-based inks on our products in conjunction with improvements to processes such as plate making has resulted in a significant reduction in the quantity of VOCs being emitted into the air from the cleaning process.
- Our very latest advanced instant game production technology being installed utilizes an energy recuperation system that reduces the gas consumption within the ink drying process by up to 25%.
- The installation of more energy efficient LED lighting in conjunction with proximity and lux sensors across the sites have vastly reduced energy consumption.

- The recent installation of more energy efficient heating, ventilation and air conditioning systems across the plants has reduced both our electricity and natural gas consumption.
- When it comes to waste, our focus is upon reducing and preventing waste within our process; however, where waste does occur we look to recycle as much of that waste as possible with the aim of total landfill avoidance. Waste segregation and collection points are provided across the manufacturing facilities and all employees are trained on the correct means of disposal. Our recycle programs include board used on tickets, packaging, waste inks, plastics, metals, used light bulbs, electrical items and office waste.
- Finally, we ensure that we use suppliers that are aligned with Scientific Games sustainability requirements.

With the onset of the pandemic, Scientific Games reassigned 60% of our Lottery employees to a work remote status, with only essential employees working on site. We are reviewing future remote work policies which will help us decrease our carbon footprint and consumables such as water, energy and office paper and of course, reduce the need for employees to travel as regularly to and from work.

# SGEP

Enhanced Partnership

## Your Bottom Line is More Than a Number

**SGEP** Lotteries have weekly per capita sales that are **56%\* higher** than self-managed lotteries and **27%\* higher** than lotteries managed by other vendors. Drive more to your bottom line and to the good causes your lottery supports.

Reimagine  
Next

**SG**  
SCIENTIFIC GAMES

Reimagine Next

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\*Based on CY 2019 Weekly Per Capita Instant Game Sales

# COME ON DOWN!

Give your players the most exciting Linked Game experience yet.

**THE PRICE IS RIGHT COME ON DOWN! Challenge** is here and is sure to set your sales spinning!

Contact your Scientific Games representative today for more details

**SCIENTIFIC GAMES**

Enter to WIN A trip to Las Vegas for the chance to win up to \$50,000,000 in the COME ON DOWN Challenge!

**the Price is Right**

**What's Up For Bid**

YOUR BID	ACTUAL RETAIL PRICE	PRIZE
GAME 1		
GAME 2		
GAME 3		

If "YOUR BID" matches the "ACTUAL RETAIL PRICE" in a game, win prize shown for that game. Each game (across) plays separately.

**PUNCH A BUNCH™**

KEY NUMBERS

YOUR PUNCHBOARD NUMBERS

**BONUS ROUND**

Uncovers a "100" in the "BONUS ROUND," win \$100 instantly!

Scratch off the "PLINKO" BOARD. Uncovers a "🍀" symbol, win that corresponding prize.

**PLINKO BOARD**

PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE

**SHOWCASE 1**

YOUR BID

ACTUAL PRICE

PRIZE

**SHOWCASE 2**

YOUR BID

ACTUAL PRICE

PRIZE

**SHOWCASE**

Uncovers "YOUR BID" and the "ACTUAL PRICE." If "YOUR BID" matches the "ACTUAL PRICE" of that "SHOWCASE," win prize for that "SHOWCASE."

Win UP TO \$0,000,000!

**SCIENTIFIC GAMES**

**the Price is Right**

**WIN UP TO \$000,000!**

Match any of the WHEEL NUMBERS to any of the WINNING NUMBERS; win the PRIZE shown for that number. If the PRIZE for the matching WHEEL NUMBER is "SPIN", win TRIPLE the prize shown. Uncovers a "🍀" symbol to automatically multiply and win that corresponding prize.

**WHEEL NUMBERS**

80  
15  
100  
5  
90  
25

**WINNING NUMBERS**

🍀  
🍀  
🍀  
🍀  
🍀  
🍀

Enter to win a trip to Las Vegas for a chance to win up to \$50,000,000 in the COME ON DOWN! Challenge!

WIN UP TO 15 TIMES!

**SCIENTIFIC GAMES**

**the Price is Right**

Enter to win a trip to Las Vegas for the chance to win up to \$50,000,000 in the COME ON DOWN Challenge!

**WIN UP TO \$000,000!**

Match any of YOUR NUMBERS to any of the WINNING NUMBERS; win PRIZE shown for that number. Get a "🍀" symbol, win PRIZE shown for that symbol automatically! Get a "🍀" symbol, win 5 TIMES the PRIZE shown for that symbol! Get a "🍀" symbol, win 100 automatically! Get a "🍀" symbol, win all 20 PRIZES shown!

**WINNING NUMBERS**

🍀 🍀 🍀 🍀 🍀 🍀 🍀

**YOUR NUMBERS**

PRIZE PRIZE PRIZE PRIZE PRIZE  
PRIZE PRIZE PRIZE PRIZE PRIZE  
PRIZE PRIZE PRIZE PRIZE PRIZE  
PRIZE PRIZE PRIZE PRIZE PRIZE

WIN UP TO 21 TIMES!